

CHRISTIAAN LOUW

Financial Advisor

I am a financial professional that understands life and people, very well. I specialize in wealth creation for both short and medium term goals, helping my clients to get more tax efficient during their career, and being able to retire financially independent.

My name is Christiaan Louw, and I am a proud member of the attooh! Group of Companies, an award winning, Financial Advisor Group with a national footprint. At attooh! we provide a full spectrum of corporate and individual financial services. We assist you in making your financial dreams a reality and strive to add value to both your Financial planning experience and your life, as we move through the evolution of your financial status.

In support of my belief that knowledge is power, I continue to keep up to date with the latest changes in legislation, taxation, products, practices and industry news. I strive to continuously improve my skills and knowledge in all aspects relating to the services and products that I advise on, ensuring that I offer the very best financial solutions to my clients.

I have a wealth of experience in the Financial Advisory field, working for many prestigious companies such as Brightrock, Sanlam and Discovery. I believe that knowledge is an important part of my evolution and continue to expand it by attending regular training seminars, staying abreast of the changes in the industry and being inquisitive of what is going on around me. I continue to attend Continuous Professional Development courses (CPD), within the Financial services industry, whenever one becomes available. It is important to me that I add constant value to my clients and their businesses.

We supply tailor-made packages. This along with my personalised service has allowed my clients to make their financial dreams a reality - whilst having a professional and trustworthy advisor along the way.

"The only constant, is change" and that is something that we can plan for, as we know that it is inevitable. In this uncertain economic climate, it is important for me to maintain a hands-on approach, to ensure that I protect my clients and their businesses from expected and unexpected changes. I always say "If you fail to plan, you are planning to fail" It's important for us all to make use of the expertise out there and not to struggle alone. That is why we have invented this very personal service - to guide and support you on your journey.

With attooh! by my side, I look forward to guiding my clients on their own financial metamorphosis to achieve their full potential and financial success.

A quote I live by is, "Someone is sitting in the shade today, because someone planted a tree, a long time ago"

Looking forward to our journey together.

Christiaan Louw

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CONTACT

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QUALIFICATIONS

IMM Marketing | 2010

RE5

Discovery bank, Discovery life;
Discovery health, Discovery Insure &
Discovery Invest



BUSINESS EXPERIENCE

Nicolway Bryanston | Marketing
Manager, 2012 - 2015

Brightrock | Financial Advisor, 2015 -
2018

Aluma Capital | Financial Advisor,
2019 - 2021

Sanlam | Financial Advisor, 2021 - 2022

attooh! Group | Financial Advisor,
2022 - current



Discovery



DOES YOUR MONEY NEED A "PROFESSIONAL TRAINER"?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather than **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



BUSINESS INSURANCE

- Keyman Insurance
- Buy/Sell Agreements
- Contingent Liability



PERSONAL BANKING



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial insurance



FIDUCIARY

- Wills and Estate
- Trust and Tax solutions



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the **ONLY** constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".