

GUSTAVE DE BLANCHE

Financial Advisor

Gustave de Blanche is a Financial advisor affiliated with attooh!

He provides holistic financial planning services to which include: Life and Disability Assurance; Estate planning; Retirement planning, Savings and Investments; Short-term insurance; and Vitality Wellness benefits - specialising in Business insurance, Employee benefits and medical aids.

Gustave joined the financial services industry in 2014 as a financial advisor. With experience as a businessman of more than 25 years in the building industry, manufacturing industry, logistics and as the Franchise owner of Private Property listings in Limpopo Gustave's passion is to make a difference as a business insurance specialist in the Financial services industry.

"When I meet a business owner I know and understand his business most of the time. As a business owner you basically have to be the entrepreneur, admin, financial specialist, HR specialist etc. You have to understand manufacturing, sales and marketing, logistics and many more. Most of the time the owner had the skill to do a specific task or had an idea but then later ends up as the owner that has to keep everything together." "As an advisor that understands business it is easier for me to help a business owner through the process of business insurance and to make sure that all the correct boxes are ticked."

Gustave also knows first hand the importance of insurance. He lost his spouse of 21 years through cancer in 2015.

"I understand the importance of insurance out of experience. You do not understand what the effect of losing your spouse has on your ability to work and function if you have not been through something like that. I understand the effect it has on a family and your work environment and I am able to give better advice into planning as a whole. In the end the plan is not to die prematurely, so part of the whole financial planning process is also to plan so that we can retire gracefully."

Gustave is very passionate of his community and surrounding area. "We as a family love our country. We love hiking, kayaking and camping in nature. My fiancé and I are part of the SANParks Honorary Rangers and do what we can to support the Kruger National Park in conservation."

Gustave is also a member of the Chamber of business in Nelspruit and a member of BNI. He is part of the membership committee of BNI Legends. "As a member and membership committee member in BNI we get the opportunity to assist small to medium size businesses on a more personal level. Each member forms part of an intricate business model in supporting other businesses, building business relationships and support. We also support two Ngo's that is part of our group and it really makes a difference in our community"

"One of my favourite books are a book by Bob Buford- HALF TIME. You are never too old to make a difference in your community. Retired people have so much experience and knowledge to offer to their communities. I strive to keep learning and to keep giving back to my community."



CONTACT

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QUALIFICATIONS

Wealth management 3

NQF5



BUSINESS EXPERIENCE

Sanlam | *Financial Advisor 2014 -2017*

Succession Financial Planning |
Financial Advisor 2017 -2019

TWK | *Financial Advisor 2019 -2022*



Discovery



DOES YOUR MONEY NEED A “PROFESSIONAL TRAINER”?

Financial planning is more than just numbers on a piece of paper. It's about your life – and what you want out of it. Do you understand where you are? Do you know what your financial goal is? How about the security of your family's future? Financial planning connects life with finance and evaluates the assets needed to help make a dream come true. We use financial tools to help us learn about your goals to offer guidance for every step of your journey in this unpredictable life.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



BUSINESS INSURANCE

- Keyman Insurance
- Buy/Sell Agreements
- Contingent Liability



PERSONAL BANKING



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial lines



FIDUCIARY

- Wills and Estate
- Trusts



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the ONLY constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".