

# Ignus Steyn

Financial Advisor & Co-author of  
The Ordinary Millionaire

## ABOUT ME

"Ignus Steyn is a Financial Advisor at attooh! Waverley branch. He works with business professionals, business owners, corporate companies, individual clients as well as professionals from the Medical industry, offering expert advice in Life and Disability Assurance, Risk Planning, Investment Savings and Planning, Pre- and Post-retirement Planning, Short-term Insurance, and Discovery Insure."

I strive to continuously improve my skills and knowledge in all aspects relating to the services and products that I advise on to ensure that I offers the very best financial solutions that are seamless and deliver on their promises, enabling every client to reap the rewards of being a Discovery client and benefiting from their dynamic product range and innovative reward structure.

"Ignus' order of priorities starts off with first taking stock of his clients' current position and then presenting a solution with the highest value for money, ensuring they receive the highest benefit structure possible. He feels strongly about continuously monitoring and realigning clients' portfolios to keep up with changing financial status' and desired goals."

I ensure that I enables you to make the correct choices regarding your financial future. I understand that a Financial Planner plays an important role in the lives of their clients by assisting clients in planning responsibly for their financial future, and so providing peace of mind to clients and dependants alike. As a Financial Advisor, I feel strongly about adding value to my clients' lives by ensuring a safe, appropriate financial environment.

"Ignus always acts with honesty and integrity and in the best interests of his clients. He works with the most competent staff, with the necessary skills and best service capabilities, to ensure that his clients receive only the best advice, guidance and service from his office. He has a deep regard for his clients' needs and wants and does his best to ensure that

together they design a personalised solution that will best provide his client with a secure financial future."

In association with the attooh! Group of Companies and with a proficient team of support staff, I offer an expert hand in the planning of my clients' financial future, and am passionate about guiding clients in their financial potential, ensuring their future financial success!

### EDUCATION

FSB | *Regulatory Examination*

National Certificate | *Wealth Management Lvl 5*

### BUSINESS EXPERIENCE

Mainsail Trading | *Financial Advisor, 2009 - 2010*

Discovery | *Financial Advisor, 2010 - 2013*

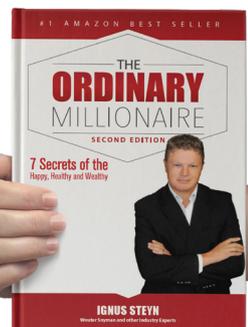
attooh! | *Financial Advisor, 2013 - current*

### MY BOOK #1 AMAZON BEST SELLER

My book "The Ordinary Millionaire" achieved the number 1 Best Seller status. The purpose of my book is to help and educate you, and to guide you along with the secret steps to take on your journey to financial independence.

The aim is to help you get to that "Ordinary Millionaire" status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state "Wealthy, Healthy, and Happy."

Make sure you visit my website to download a copy of The Ordinary Millionaire.



## CONTACT DETAILS

### Website

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# ABOUT ATTOOH!

As a Boutique firm we specialise in value-added solutions that incorporates the financial advisory process with a focus on dedicated and tailor-made client education packages. We cover the full spectrum of financial services products and each client's ability to interact with us from cradle to grave.

Corporate dinosaurs boast about the number of years they have been around and the number of clients that they have on their books.

What matters most is an intimate entrepreneurial approach, in partnership with clients, to provide them with tailor-made service solutions and offerings that they appreciate, understand and value.

At attooh! we have a corporate view with an individual focus. Our Core Purpose is to empower individuals, at all levels of the economic spectrum, with solutions - not just products.

## CORE SERVICES



### RISK PLANNING

- Life cover.
- Disability Protection.
- Dread Disease cover.
- Physical and Functional impairment.
- Income Protection.
- Death / Disability Premium waiver.
- Funeral Cover.



### HEALTHCARE PLANNING

- Medical aid cover.
- From hospital plans to comprehensive medical aid.
- Gap cover and Health Plan protector .



### INVESTMENT PLANNING

- Flexible investments (no term)
- Unit trusts
- Endowments (5 or 10 year plans)



### RETIREMENT PLANNING

- Retirement Annuities.
- Pension / Provident Preservation plans.
- Living annuities, Fixed interest Annuities and Income plans.

## ADDITIONAL SERVICES



### EDUCATION

- Education Protectors and Savings plans.
- "The Ordinary Millionaire" is a set of financial literacy training programs that focus on providing education, guidance and coaching that empowers individuals to take control of their financial situation.



### EMPLOYEE BENEFITS

- Group Risk Benefits.
- Pension and Provident fund Consulting.
- Specialist representatives Nationwide
- A dedicated Fund Consultant and administrative person will be allocated to your company.



### BUSINESS PLANNING

- Buy & Sell arrangements.
- Key person cover.
- Contingent liability.
- Loan account, overdraft, surety insurance and business overheads protector.



### SHORT-TERM INSURANCE

- **Personal lines:**
  - Home owners.
  - House hold and vehicle insurance.
- **Commercial:**
  - Cover for businesses.



### ESTATE PLANNING

- Wills.
- Trusts.
- Executor services for winding up deceased estates.
- Protection Plans to protect your Estate against Executor, Conveyance and Trustee fees.



### ASSET CONSULTING

- Assist retirement fund members to achieve better outcomes at retirement.
- Retirement fund investment strategy development, adoption and implementation.
- Board and member investment education and communication.