



Herman Visser

Financial Advisor & Co-author of
The Ordinary Millionaire

ABOUT ME

I have a passion for helping people and my personal aim is to make a significant difference in my clients' lives. This is endorsed by one of our corporate values stating: "Love, Serve and Remember", where we commit to a contribution to society. Financial planning and advice is my other passion. I have devoted my WHOLE working life (34 years), to the cause – Caring for the people of South Africa and their finances. I have strict values – right is RIGHT and wrong is most definitely WRONG.

My dedication is to ensure that my clients have the most comprehensive cover, specific to their needs – I must be able to look after him or her in any situation. Then I will ensure that I maximise the payback of their life policies and medical aid premiums to fund either their kid's education and / or their retirement by investing in investments with maximum potential. A client will always get my honest and sincere advice and help.

I would love to further our relationship with a personal commitment of excellence. I believe I can serve your needs, now and in the future!

"Herman has always given me honest and solid advice which I have tested over and over again through many questions that I have asked in the process, and he has always offered impeccable service through regular and timeous feedback and resolution of any queries raised. We would recommend Herman Visser brokers to any individual or company that is serious about their financial planning and future."

Rad Jankovic

Managing Director // Multinetwork cellular and Data Pty Ltd

"For almost 20 years you have been more than just our trusted advisor. You have been part of our life journey and during various stages guided us in the important decisions we had to make; i.e. when and how much we needed to save, invest and the significance of planning."

Mnr Zybrand Lombaard

Business Owner

It is my pleasure to give a Testimonial on Herman Visser. Herman has been my Financial Advisor since January 2001. Over the past 13 years we have become more than just client and Adviser, we have become friends. Herman is a knowledgeable person in all areas and aspects of his work. He is not only FAIS Compliant but a man with very strict ethics and values. There are no grey areas with him. Right is right and wrong is wrong—that is what I appreciate the most. Herman is concerned about the lack of Sound Advice to all South Africans and assist when and wherever he can.

Herman is a very likable person and relates to all ages and on all levels. I will and can personally recommend him to any person that needs sound financial advice.

Dube Tshidi

Chief Executive Officer of the Financial Services Board

BUSINESS EXPERIENCE

1980: Began my career at Old Mutual as a training admin head. I learnt all aspects of admin processes, including the handling and management of all claims.

1982: Appointed as a Broker consultant, adding marketing skills to my admin knowledge.

1983: After a very successful year as a marketer, I was offered positions at various insurance companies. I accepted the position at Liberty life as a Broker consultant.

1985: Started a new broker branch in the Vaal Triangle and was promoted to District manager.

1995 to 2014: Herman Visser Insurance Brokers cc. provided excellent service and advice to our clients and received many quality awards from various insurance companies. Herman has been a Discovery Premier Platinum Prestige Financial planner for many years.

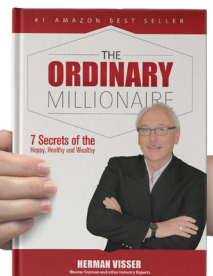
2015 - current: attooh!, Financial Advisor

MY BOOK #1 AMAZON BEST SELLER

My book "The Ordinary Millionaire" achieved the number 1 Best Seller status. The purpose of my book is to help and educate you, and to guide you along with the secret steps to take on your journey to financial independence.

The aim is to help you get to that "Ordinary Millionaire" status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state "Wealthy, Healthy, and Happy."

Make sure you visit my website to download a copy of The Ordinary Millionaire.



CONTACT DETAILS

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ABOUT ATTOOH!

As a Boutique firm we specialise in value-added solutions that incorporates the financial advisory process with a focus on dedicated and tailor-made client education packages. We cover the full spectrum of financial services products and each client's ability to interact with us from cradle to grave.

Corporate dinosaurs boast about the number of years they have been around and the number of clients that they have on their books.

What matters most is an intimate entrepreneurial approach, in partnership with clients, to provide them with tailor-made service solutions and offerings that they appreciate, understand and value.

At attooh! we have a corporate view with an individual focus. Our Core Purpose is to empower individuals, at all levels of the economic spectrum, with solutions - not just products.

CORE SERVICES



RISK PLANNING

- Life cover.
- Disability Protection.
- Dread Disease cover.
- Physical and Functional impairment.
- Income Protection.
- Death / Disability Premium waiver.
- Funeral Cover.



HEALTHCARE PLANNING

- Medical aid cover.
- From hospital plans to comprehensive medical aid.
- Gap cover and Health Plan protector .



INVESTMENT PLANNING

- Flexible investments (no term)
- Unit trusts
- Endowments (5 or 10 year plans)



RETIREMENT PLANNING

- Retirement Annuities.
- Pension / Provident Preservation plans.
- Living annuities, Fixed interest Annuities and Income plans.

ADDITIONAL SERVICES



EDUCATION

- Education Protectors and Savings plans.
- "The Ordinary Millionaire" is a set of financial literacy training programs that focus on providing education, guidance and coaching that empowers individuals to take control of their financial situation.



EMPLOYEE BENEFITS

- Group Risk Benefits.
- Pension and Provident fund Consulting.
- Specialist representatives Nationwide
- A dedicated Fund Consultant and administrative person will be allocated to your company.



BUSINESS PLANNING

- Buy & Sell arrangements.
- Key person cover.
- Contingent liability.
- Loan account, overdraft, surety insurance and business overheads protector.



SHORT-TERM INSURANCE

- **Personal lines:**
 - Home owners.
 - House hold and vehicle insurance.
- **Commercial:**
 - Cover for businesses.



ESTATE PLANNING

- Wills.
- Trusts.
- Executor services for winding up deceased estates.
- Protection Plans to protect your Estate against Executor, Conveyance and Trustee fees.



ASSET CONSULTING

- Assist retirement fund members to achieve better outcomes at retirement.
- Retirement fund investment strategy development, adoption and implementation.
- Board and member investment education and communication.